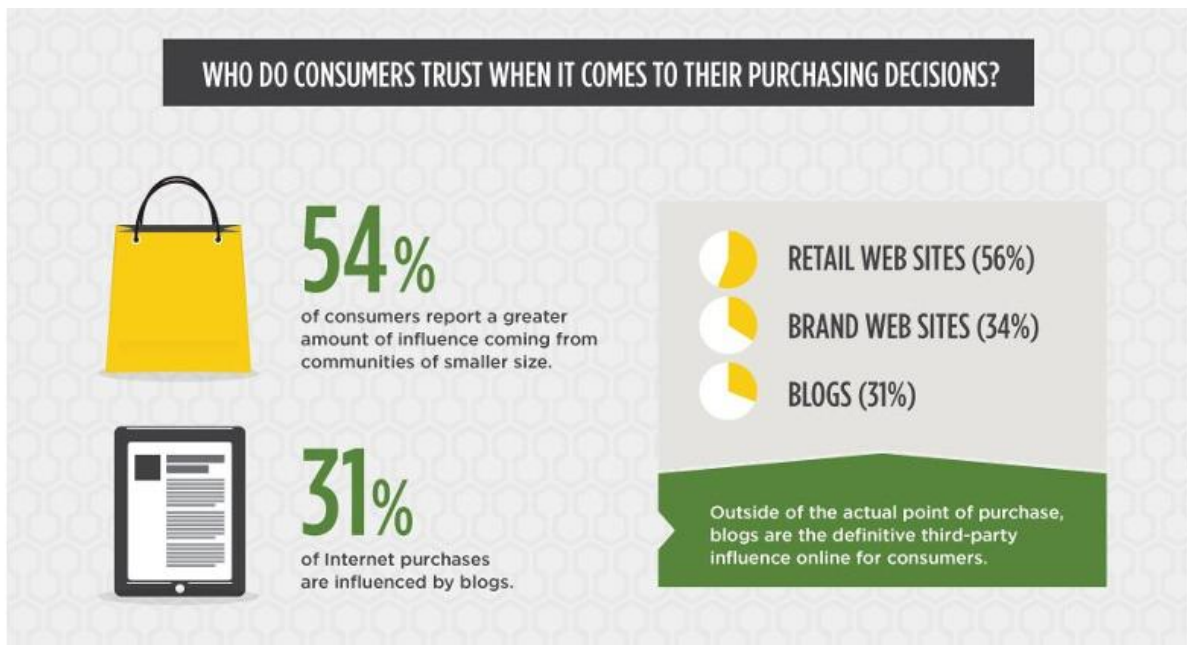




MARCH 26, 2013



SOCIAL INFLUENCERS: WHO DO CONSUMERS TRUST?



SEATTLE APARTMENT MARKET: GOOD TIMES KEEP ON ROLLING

DJC

Seattle's apartment market is still booming, but some experts say they are not expecting it to end with a bust this time. Developers plan to complete 34,000 new units between now and 2017. Nearly 15,000 units are under construction or finished, and construction will begin on another 5,000 units by the end of June. The strength of the region's job market got developers to start building again. Thanks to companies like Amazon.com and Boeing, Seattle's unemployment rate dropped below six percent in February for the first time in more than four years. Much of the job growth has been in Seattle and, in a change from previous development cycles, the majority of new



apartments are within the Seattle city limits.

THERACLONE SECURES \$14 MILLION TO PUSH ANTIBODY DRUG PROGRAMS

ECONOMY

Seattle-based Theraclone Sciences has raised another \$14 million in an extension of their Series B financing, bringing their total fundraising efforts to \$50 million. The company said they have secured \$8 million in equity financing from their previous investors and \$6 million in venture debt. The \$14 million raised will go towards the Theraclone's antibody drug R&D programs that previously created an anti-flu antibody and others in collaboration with Pfizer. Theraclone started in 2005 at Seattle-based biotech incubator, Accelerator.



MARITIME INDUSTRY LEADERS PANEL AT SEATTLE EXECUTIVE SPEAKERS SERIES

SEATTLE CHAMBER

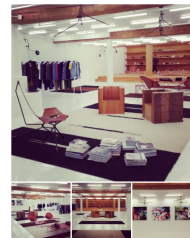
From cruise ships to container ships, ferry boats to fishing boats, shipbuilding to barges, Puget Sound's maritime industry generates thousands of family-wage jobs and is an important economic engine for our region. This Thursday, the Executive Speakers Series will host a panel of maritime industry leaders who will discuss where the vibrant sector is headed and the pitfalls it faces. If you work in the world of maritime, you won't want to miss this event.



CAPITOL HILL'S TOTOKALEO OPENS UNDERGROUND MEN'S SHOP

CAPITOL HILL BLOG

Capitol Hill's Totokaleo is a women's fashion retailer on 10th Avenue, next to the Elliott Bay Book Company and near the soon-to-be opened Lost Lake Café & Lounge. The store has just expanded into men's clothing, opening TotokaleoMAN last weekend in what used to be parking garage space on the 10th Avenue block. The addition offers clothes from a number of designers and boasts a stylish interior. They also expect to roll out a new ecommerce site soon.



SBA HOSTING FREE SMALL BUSINESS TAX WORKSHOP

SBA

Have some questions about filing your taxes as a small business? You're in luck. There is a free workshop for small businesses filing state and local taxes hosted by the Small Business Administration (SBA). This workshop will provide information on resources you can use to better understand your tax obligations and avoid problems. The event will be held this Thursday morning at the SBA Education and Training Center in Downtown Seattle.



THINKING ABOUT EASTER BRUNCH? HERE ARE SOME RECOMMENDATIONS

SEATTLE MET

If you're thinking about heading out for Easter brunch this Sunday, the staff at Seattle Met has got you covered. They put together a large list of recommendations for brunch in the Seattle area. Matt Dillon's Georgetown spot, The Corson Building, will be offering multiple courses and wine for \$60 a person. Capitol Hill's Monsoon will be offering Dungeness crab all day.

Tilth, located in Wallingford, will offer a three-course Easter brunch with sourdough waffles and cheddar biscuits with smoked chicken gravy. Those looking for a nice brunch on Easter Sunday have plenty of options.



4 REASONS YOU NEED BUSINESS GOALS

INC.

Business owners should not fear setting goals or projections because there is absolutely no downside to doing so. It is important to remember that goal setting doesn't have to be only about revenue. It could relate to innovation, employee retention, service offerings, or anything that is important to enhancing your business. Four reasons from *Inc.* to set clear business goals include: measuring success, creating cohesion for your leadership team, and more.



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